



FOR IMMEDIATE RELEASE

## CALGARY STAMPEDE SELECTS CLEAR-COM INTERCOM SYSTEMS FOR 'THE GREATEST OUTDOOR SHOW ON EARTH'

- *HelixNet™ digital partyline system and Tempest®2400 wireless intercom system work together to provide flexible and reliable comms -*

**ALAMEDA, CA – JUNE 16, 2014 —** Clear-Com®, a global leader in professional voice communications systems, has announced that Calgary Stampede, a not-for-profit community organization, has installed the new **HelixNet™** Partyline Intercom System, which will interface with the organization's existing **Tempest®2400** Wireless Intercom System to produce the world-renowned 10-day outdoor show. Known as the largest rodeo in the world, the event takes place from July 4-13, 2014 in Calgary. Clear-Com's Canadian Distributor, GerrAudio assisted in the system design and drafting of the specifications for the project tender, which was ultimately awarded to Sound Art Canada, Stampede's local dealer.

The Calgary Stampede event attracts more than a million visitors annually and features competitors in various events such as a tournament-style rodeo and chuck wagon racing, as well as a high-profile concert series featuring world-class talent in country and rock music performing live each night.

The organizers required a robust and reliable intercom system that could integrate with its existing Clear-Com partyline systems. They also needed to be able to expand as the event grew and, crucially, be able to withstand the possibility of heavy rain, flooding and other severe weather conditions. Clear-Com's HelixNet System links over fiber optic cable rather than copper lines to transmit full duplex communication between the HMS-4X Main Stations, enabling greater reliability and simpler configuration. The system allows for up to 12 discrete intercom channels when linking three base units, satisfying future expansion. HBP-2X digital beltpack users are able to access any two of the twelve channels using a single standard microphone

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cable, reducing cable requirements from twelve to one. The ability to offer any channel at any destination is also a huge benefit for users who need access to multiple channels due to the huge footprint of the event.

Three main hubs of communication are located in the main grandstand building, in the under-stage structure and in the arena’s infield production building. By deploying a HelixNet Main Station with a fiber optic module and two analog modules to each of these hub areas, and adding a PS-704 power supply to these main stations, the organizers have the option of using digital or analog intercom systems at their discretion. This complements the existing system with the benefits, flexibility and future expansion of the digital HelixNet while adding critical redundancy. In addition, the HelixNet offers clean, hum free, seamless integration to external host broadcasters’ own intercom systems.

“I have worked with various Clear-Com systems in the grandstand for 40 years and they have proven to be reliable and have worked flawlessly. We rely heavily on our communication systems for the safety of our performers and to ensure our events run smoothly. We cannot have any down time,” said Gordon Anderson, Event Services Technician at Calgary Stampede. “The Clear-Com HelixNet partyline system integrates seamlessly with our other Clear-Com systems and offers excellent digital sound quality, providing reliable and clear communications within the most demanding production environments.”

HelixNet will work alongside the Calgary Stampede’s three existing Tempest2400 digital wireless intercom systems, with approximately 28 wireless beltpacks. The Tempest system is ideal for providing coverage for multiple events in a large outdoor venue.

“Tempest has really opened up the radio frequency spectrum for microphone planning,” said Dan Frerichs, General Manager at Sound Art Canada. “The beltpacks are very robust, and there hasn’t been a pack returned for repair yet, in three years. In a large outdoor venue in the rain and dirt, that’s pretty impressive!”

“Calgary Stampede hosts hundreds of events each year, and they need reliable and flexible systems that can be used in a variety of ways,” said Jay Wallace, Regional Sales Manager at Clear-Com. “We are thrilled to be able to provide Stampede with the HelixNet Partyline Intercom System, taking the worry out of pre-show preparation as well as live performances, and allowing the Stampede production team to execute with precision by using reliable and coordinated communications systems.”

### **About Calgary Stampede**

The Calgary Stampede is a not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life by promoting volunteerism, presenting a year-round slate of events, investing in youth and agricultural programs, and developing a unique western experience for the world to enjoy.

For more information on Calgary Stampede and the Stampede 2014 event click [here](#).

### **About Clear-Com®**

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit [www.clearcom.com](http://www.clearcom.com).

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### **Media Contact(s):**

Denise Williams  
Publicist  
[denise@bubblesqueak.co.uk](mailto:denise@bubblesqueak.co.uk)  
+1.503.806.0755

Judy Cheng  
Worldwide Marketing  
[Judy.Cheng@Clearcom.com](mailto:Judy.Cheng@Clearcom.com)  
+1.510.337.6600 (not for publication)